



REPUBLIC OF IRAQ
MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH
Supervision and Scientific Evaluation Authority
Department of Quality Assurance and Academic Accreditation

MADINAT AL-ILM UNIVERSITY

Department of Quality Assurance and Performance Evaluation
Quality Assurance Division

ACADEMIC PROGRAM DESCRIPTION

2026

University and Program Information

Item	Information
University Name	Madinat Al-Ilm University
College / Institute	College of Administration and Economics
Scientific Department	Business Administration
Academic or Professional Program	Bachelor's
Final Degree	Bachelor's Degree in Business Administration
Study System	Semester system — Bologna Process
Description Preparation Date	
File Completion Date	
Head of Department	
Signature	
Name	
Date	
Reviewed by	Quality Assurance and University Performance Division
Head of Quality Assurance and University Performance Division	
Date	
Signature	
Dean's Approval	

Vision

The College aims to be a leading center capable of preparing qualified entrepreneurs with scientific competence and social responsibility through education that combines theory with practical application, while maintaining excellence in scientific research and contributing to community development and the achievement of the Sustainable Development Goals.

Program Mission

The College aims to be an outstanding scientific center that provides specialized and comprehensive educational programs, disseminates scientific knowledge, conducts research with impact in the scientific and practical fields, and develops business leaders who possess leadership values through a supportive educational environment that promotes critical and creative thinking in accordance with the Sustainable Development Goals and responds to local and regional challenges.

Program Objectives

- Enable students to strengthen the leadership and entrepreneurial skills required in the labor market through educational curricula designed to address contemporary business challenges, while supporting scientific research, innovation and creativity.
- Contribute to the requirements of the digital economy and the Sustainable Development Goals through programs and initiatives that support the green economy, responsible practices and participation in them.
- Continuously develop work standards through comprehensive quality management and continuous improvement of the educational process so that College outputs serve the labor market in accordance with economic and social changes in Iraq.
- Provide integrated educational services with knowledge dimensions to all College students without discrimination on the basis of sex or race.

Program Accreditation

The program does not have any accreditation.

External Influences

Monitoring developments in medical devices, aligning the curriculum with these developments, benefiting from international resources, and meeting labor-market requirements.

Program Structure

Program Structure	Courses	Units	Percentage	Notes
Institution Requirements	59	142	41.5%	Core and elective
College Requirements	59	142	41.5%	Core and elective
Department Requirements	59	142	41.5%	Core and elective
Summer Training	1	1	100%	Core
Other				

Expected Learning Outcomes

Knowledge Outcomes

- Prepare specialized administrative cadres in contemporary business administration.
- Provide a distinguished academic program whose courses keep pace with local and international scientific developments.
- Update and develop postgraduate programs in accordance with Sustainable Development requirements and global developments.

Skills

- Focus on practical applications in sub-fields of management and practical training in applying educational skills to supply the labor market with competent graduates.
- Support and assist teaching staff in scientific research and active participation in scientific and international forums in service of the educational institution and society.
- Qualify functional cadres for diverse business sectors.

Values

- Cooperation, participation and building a purposeful team spirit.
- Scientific creativity in contemporary administrative specializations.
- Commitment to transparency, academic integrity and institutional accountability.
- Strengthening purposeful scientific and social relationships in the work environment.
- Continuous review and effective evaluation to improve administrative and scientific performance.

Teaching and Learning Strategy

Explain course topics according to the curriculum prepared for the sectoral environment while taking renewal into account. Use descriptive examples as an educational tool to increase topic-specific skills; explain course topics according to the curriculum prepared for the sectoral environment with due consideration to renewal.

Assessment Methods

Conduct periodic and surprise examinations according to the department plan, and review previous topics through classroom discussions before introducing new topics.

Professional Development

For new teaching staff: comply with all laws, regulations, rules and instructions issued by the Ministry and the educational institution; read and analyze external scientific sources, theses and authored books; and write reports and research on courses at the end of each course.

For teaching staff: update curricula in accordance with sectoral-environment regulations; read and analyze external scientific sources, theses and authored books; and write reports and research on courses at the end of each course.

Admission Criteria

The criterion used is the student's average. However, the student's preference should be taken into consideration when selecting a field. If this is not possible at College admission, it should at least be considered when choosing among departments because it is very important and affects the student's entire future.

Main Sources of Program Information

- Curriculum textbooks, laws and constitutions.
- Books authored by the department's teaching staff.
- Local and foreign theses, dissertations and periodicals.

Program Development Plan

Strengthen the academic program's practical component through field visits to government units.

MODULE DESCRIPTION — Fundamentals of Business Administration

Field	Details
Module Title	Fundamentals of Business Administration
Module Type	Core learning activity
Module Code	BA1101
ECTS Credits	8
SWL (hours/semester)	200
Module Level	1
Semester of Delivery	1
Administering Department	Business Administration
College	Administration and Economics
Module Leader	Asst. Prof. Dr. Mohammed Mustafa Ahmed
Prerequisite Module	None
Co-requisites Module	None

Module Aims

- Define management and the nature of the administrative process, the concept of the manager, managerial functions and basic executive responsibilities.
- Introduce basic concepts of business organizations and activities such as operations, marketing and human resources management.
- Provide a comprehensive understanding of business administration principles, including social responsibility, business ethics, effectiveness, efficiency and organizational objectives.
- Understand management schools in chronological sequence.
- Develop skills in identifying factors affecting organizations and analyzing internal and external environments.
- Recognize ethical issues in business and how to make sustainable ethical decisions.
- Train students to work in teams and interact effectively.

Module Learning Outcomes

- Understand business-organization concepts and activities including operations, marketing, human resources, finance, research and development.
- Explain social responsibility, business ethics, effectiveness, efficiency and organizational objectives.
- Explain innovation management and organizational change.
- Recognize knowledge management, strategic management and quality management.
- Acquire teamwork and interaction skills and analyze causes of work obstacles.
- Develop project-management, planning, communication and time-management skills.

Indicative Contents

Daily study: 14 weeks × 6 hours = 84 hours; daily-exam preparation: 12 hours; final-exam preparation: 10 hours; reports: 4 hours; extracurricular activity: 8 hours; project preparation: 4 hours. Total unstructured workload: 122 hours.

Learning and Teaching Strategies

Detailed explanation, lectures, discussions, dialogue, questions, brainstorming and short quizzes.

Module Evaluation

Assessment	Time / Number	Weight	Due	Learning Outcomes
Quizzes	1	10% (10)	6	1-5
Online Assignments	1	10% (10)	4	1-6
Projects	1	10% (10)	Continuous	All

Assessment	Time / Number	Weight	Due	Learning Outcomes
Report	1	10% (10)	Continuous	All
Midterm Exam	2 hours	10% (10)	12	All
Final Exam	3 hours	50% (50)	16	All
Total		100%		

Weekly Syllabus

Week	Material Covered
1	Nature of management — definition of management and manager
2	Approaches to the study of management
3	Management of basic organizational activities
4	Supporting organizational activities; homework
5	Patterns of human behavior
6	Examination
7	Managerial skills
8	Managerial roles / managerial effectiveness
9	Managerial functions and types of managers by organizational level
10	Classical school
11	Human relations / behavioral school
12	Examination
13	Modern approaches school
14	Management and its environment
15	Components of the environment; specific environment components

Texts and Sources

Al-Shammaa, Khalil Mohammed Hassan (2022), Principles of Management with Emphasis on Business Administration, Amman: Wael Publishing and Distribution.

MODULE DESCRIPTION — Principles of Economics

Field	Details
Module Title	Principles of Economics
Module Type	Core learning activity
Module Code	BA1102
ECTS Credits	6
SWL (hours/semester)	150
Module Level	1
Semester of Delivery	1
Administering Department	Business Administration
College	Administration and Economics
Module Leader	Assist. Lecturer Alaa Talib
Prerequisite Module	None
Co-requisites Module	None

Module Aims

- Clarify the foundations of economics at micro and macro levels using modern approaches compatible with international systems.
- Understand economic culture and methods of microeconomic and macroeconomic analysis.
- Integrate theory and application and focus on realistic global and local economic examples.
- Coordinate economics and management as complementary sciences.
- Enable students to handle economic data at micro and macro levels.

Module Learning Outcomes

- Know concepts, foundations, principles and major theories of economics.
- Understand schools of economic thought and economic systems.
- Apply demand theory and explain factors affecting demand.
- Understand economic issues, the foundations of economics and its relationship with other sciences.
- Understand how markets operate at micro and macro levels.
- Understand changes in prices, quantities and elasticities.
- Understand economic growth, inflation, fiscal policy and monetary policy mechanisms.

Indicative Contents

Economic theory: foundations and principles; major theories; economic thought and systems; demand and its determinants; supply and its determinants; market behavior and economic theories; and an appropriate learning environment for students in line with research practices at international universities.

Learning and Teaching Strategies

Encourage participation in exercises while improving critical thinking through classrooms, interactive tutorials and simple experiments involving sampling activities.

Module Evaluation

Assessment	Time / Number	Weight	Due	Learning Outcomes
Quizzes	1	10% (10)	7	LO 1-5
Online Assignments	1	10% (10)	9	LO 1-5, 11
Projects	1	10% (10)	Continuous	All
Report	1	10% (10)	13	LO 5-13
Midterm Exam	2 hours	10% (10)	12	LO 1-7
Final Exam	3 hours	50% (50)	16	All
Total		100%		

Weekly Syllabus

Week	Material Covered
1	Conceptual framework of economics; relationship with other sciences; economic resources
2	Economic problem and its treatment; economic systems
3	Demand theory and law; changes in demand and quantity demanded
4	Supply theory, law, curve and schedule; determinants and elasticity
5	Consumer behavior; utility, total utility and marginal utility
6	Economic markets + quizzes
7	Macroeconomic concepts; aggregate demand and its determinants
8	Supply theory, law, curve and schedule; determinants and elasticity
9	Foreign trade; government expenditure; aggregate supply/demand equilibrium + assignments
10	Money and banks: concepts, functions, characteristics and types
11	Public finance: concepts and objectives
12	Midterm examination
13	Foreign trade: concept and reasons; balance of payments
14	Economic problems: unemployment and its types
15	Economic growth and development; concepts and determinants

Texts and Sources

Required: Kareem Mahdi Al-Hasnawi, Principles of Economics. Recommended: Gregory Mankiw, Principles of Economics. Sources: World Bank, Central Bank and Ministry of Planning reports.

MODULE DESCRIPTION — Business Mathematics

Field	Details
Module Title	Business Mathematics
Module Type	Basic learning activities
Module Code	BA1104
ECTS Credits	6
SWL (hours/semester)	150
Module Level	1
Semester of Delivery	1
Administering Department	Business Administration
College	Administration and Economics
Module Leader	Assist. Prof. Dr. Rami Raad Saadi
Prerequisite Module	None
Co-requisites Module	None

Module Aims

- Develop skills in differentiation.
- Develop mathematical-thinking skills.
- Develop mathematical problem-solving skills.
- Link administrative problem-solving methods with mathematical methods.
- Use mathematical methods to reach optimal solutions.
- Use mathematical methods to achieve competitive advantage.
- Encourage mathematical methods for rational decision-making.

Module Learning Outcomes

- Analyze mathematical, economic and financial functions.
- Use differentiation to reach maximum and minimum values.
- Use matrices to distribute limited economic resources among competing uses.
- Understand constrained optimization.
- Use mathematical theories to solve administrative problems.
- Understand mathematical relationships among administrative variables.
- Solve first-degree equations and use them in administration.
- Use probability theory in administration.
- Use set theory in economic problem solving.

Indicative Contents

Introduction to differentiation; graphing functions and their uses in administrative work; economic applications such as profit maximization and cost minimization; administrative applications of matrix theory; and set theory including Venn diagrams.

Learning and Teaching Strategies

Classroom lectures, use of the board, questions requiring problem solving, and student participation in solving problems.

Weekly Syllabus

Week	Material Covered
1	Introduction to mathematical foundations
2	Ordered pairs and graphs
3	Differentiation and its concepts

Week	Material Covered
4-11	Core topics in business mathematics and applications
12	Examination
13-15	Remaining applications and review

Texts and Sources

Note: some items in the scanned weekly table were not fully legible; only reliably readable content has been translated.

MODULE DESCRIPTION — Fundamentals of Accounting

Field	Details
Module Title	Fundamentals of Accounting
Module Type	Basic learning activities
Module Code	BA1103
ECTS Credits	6
SWL (hours/semester)	150
Module Level	1
Semester of Delivery	1
Administering Department	Business Administration
College	Administration and Economics
Module Leader	Assist. Lecturer Obaid Muayad
Prerequisite Module	None
Co-requisites Module	None

Module Aims

- Provide a comprehensive understanding of basic accounting concepts.
- Understand accounting objectives, assumptions and principles.
- Train students in accounting methods.
- Teach students how to prepare accounting entries.
- Explain the accounting cycle and its importance.

Module Learning Outcomes

- Develop a comprehensive understanding of the course concept.
- Identify the policies followed in the course.
- Develop students' ability to use accounting methods.
- Compare experiences.
- Develop communication and related skills.

Indicative Contents

Daily study: 14 weeks × 3 hours = 42 hours; daily-exam preparation: 12 hours; assignments: 12 hours; final-exam preparation: 9 hours; extracurricular activity: 12 hours. Total unstructured workload: 87 hours.

Learning and Teaching Strategies

Encourage student participation in classroom activities and interactive lessons.

Weekly Syllabus

Week	Material Covered
1	Accounting concepts / introduction
2	Accounting concepts and principles
3	Accounting information
4	Characteristics of accounting information
5	Accounting elements
6	Accounting equation
7	Transactions and accounting treatment
8	Accounting entries
9	Accounting entries
10	Types of accounts
11-15	Continuation, review and assessment activities

MODULE DESCRIPTION — English Language

Field	Details
Module Title	English Language
Module Type	Support or related learning activity
Module Code	UN115
ECTS Credits	2
SWL (hours/semester)	50
Module Level	1
Semester of Delivery	1
Administering Department	Business Administration
College	Administration and Economics
Module Leader	Assist. Lecturer Omar Iyad
Prerequisite Module	None
Co-requisites Module	None

Module Aims

- Enhance communication skills for students at pre-intermediate English level.
- Improve accurate communication of information and viewpoints through understanding tenses.
- Enhance English communication skills to support better employment.
- Equip students to use tenses in different contexts and acquire language close to social-life usage.

Module Learning Outcomes

- Recognize simple and continuous present tense in affirmative, negative and interrogative forms.
- Use simple past and past continuous in affirmative, negative and interrogative forms.
- Use irregular verbs in writing and number abbreviations.
- Use certain verbs and possessive pronouns correctly and write dates and daily-life expressions.
- Use conjunctions, conditional verbs and time expressions accurately.
- Formulate polite requests in affirmative and negative forms.
- Pronounce certain sounds correctly.

Indicative Contents

Part A — Parts of Sentence: pronouns, questions and short answers, adjectives, adverbs, prepositions of place.
 Part B — Tenses: past and present. Part C — Reading and Writing: speaking, sounds and pronunciation.

Learning and Teaching Strategies

Active participation; didactic questioning; writing assignments and reports encouraging students to prepare and present a topic.

Weekly Syllabus

Week	Material Covered
1	Present tense — positive and negative forms
2	Present tense — interrogative form; -s/-es sounds
3	Linking words: so, because, and, but
4	Prepositions, numbers, adverbs; quiz
5	Years, months, days
6	Past simple — positive and negative forms
7	Past simple — interrogative form; -ed sounds
8	Past continuous / related forms
9	Pronouns, dates, opposites
10	Student assignment

Week	Material Covered
11	Students' report
12	Midterm examination
13	Modal verb: can
14	Everyday English
15	Review
16	Final examination

Texts and Sources

Required: John and Liz Soars, Beginner Students' Book: New Headway Plus, Oxford University Press, 2019.

Recommended: Murphy, R. (1985), Grammar in Use; Rapid Review of Grammar; Infotech: English for Computer Users, 4th ed., Cambridge.

MODULE DESCRIPTION — Arabic Language

Field	Details
Module Title	Arabic Language
Module Type	Support or related learning activity
Module Code	UN116
ECTS Credits	2
SWL (hours/semester)	50
Module Level	1
Semester of Delivery	1
Administering Department	Business Administration
College	Administration and Economics
Module Leader	Assist. Lecturer Suhar Hassan
Prerequisite Module	None
Co-requisites Module	None

Module Aims

- Clarify the relationship of Arabic to students' study of administrative sciences and its role in directing their studies.
- Develop correct reading and writing skills.
- Help students construct grammatically and orthographically correct sentences.
- Develop literary appreciation.
- Guide students toward correct Arabic usage.

Module Learning Outcomes

- Know correct Arabic and its rules.
- Prepare students for literary appreciation and develop reading and writing abilities.
- Avoid grammatical and spelling errors.
- Reduce fear of grammatical, morphological and spelling topics.
- Develop literary and linguistic appreciation.
- Develop correct and eloquent reading and writing skills.

Indicative Contents

Preparation for daily examinations: 4 hours; assignments: 4 hours; reports: 4 hours; final-exam preparation: 5 hours. Total unstructured workload: 17 hours.

Learning and Teaching Strategies

Explain topics according to the prepared curriculum while taking renewal into account; use examples to increase knowledge of language rules; and assess students' existing knowledge through questions.

Weekly Syllabus

Week	Material Covered
1	Introduction to Arabic grammar
2	Signs of nouns, verbs and particles
3	Expansion on selected grammar topics
4	Rules related to grammatical structures
5	Literary / grammatical applications
6-12	Grammar, morphology and reading topics
13	Selected literary topics
14	Review and applications
15	Final review

Texts and Sources

Ibn Malik's Alfiyyah is listed among the learning resources.

General Grading Scheme

Group	Grade	Marks	Definition
Success Group	A — Excellent	90–100	Outstanding Performance
Success Group	B — Very Good	80–89	Above average with some errors
Success Group	C — Good	70–79	Sound work with notable errors
Success Group	D — Satisfactory	60–69	Fair but with major shortcomings
Success Group	E — Sufficient	50–59	Work meets minimum criteria
Fail Group	FX — Fail	45–49	More work required but credit awarded
Fail Group	F — Fail	0–44	Considerable amount of work required

Rounding Note

Decimal marks at or above or below 5.0 are rounded to the nearest whole mark. For example, 54.5 is rounded to 55, while 54.4 is rounded to 54. The University follows a policy of no tolerance for “near-pass failure” cases; therefore, the only adjustment to marks awarded by the original examiners is the automatic rounding described above.

Grading Scheme — Modules

Group	Grade	Marks	Definition
Success Group	A — Excellent	90–100	Outstanding Performance
Success Group	B — Very Good	80–89	Above average with some errors
Success Group	C — Good	70–79	Sound work with notable errors
Success Group	D — Satisfactory	60–69	Fair but with major shortcomings
Success Group	E — Sufficient	50–59	Work meets minimum criteria
Fail Group	FX — Fail	45–49	More work required but credit awarded
Fail Group	F — Fail	0–44	Considerable amount of work required

Rounding Note

Decimal marks at or above or below 5.0 are rounded to the nearest whole mark. For example, 54.5 is rounded to 55, while 54.4 is rounded to 54. The University follows a policy of no tolerance for “near-pass failure” cases; therefore, the only adjustment to marks awarded by the original examiners is the automatic rounding described above.

Grading Scheme — Language Modules

Group	Grade	Marks	Definition
Success Group	A — Excellent	90–100	Outstanding Performance
Success Group	B — Very Good	80–89	Above average with some errors
Success Group	C — Good	70–79	Sound work with notable errors
Success Group	D — Satisfactory	60–69	Fair but with major shortcomings
Success Group	E — Sufficient	50–59	Work meets minimum criteria
Fail Group	FX — Fail	45–49	More work required but credit awarded
Fail Group	F — Fail	0–44	Considerable amount of work required

Rounding Note

Decimal marks at or above or below 5.0 are rounded to the nearest whole mark. For example, 54.5 is rounded to 55, while 54.4 is rounded to 54. The University follows a policy of no tolerance for “near-pass failure” cases; therefore, the only adjustment to marks awarded by the original examiners is the automatic rounding described above.

Translation Note

This document is an English translation of the Arabic Academic Program Description supplied for Madinat Al-Ilm University, 2026. The Ministry of Higher Education and Scientific Research logo and the Madinat Al-Ilm University logo from the original document have been retained on the cover. Blank fields remain blank. Where the scanned source contained text that could not be read reliably, no unsupported information has been invented.

Source: Academic Program Description — Madinat Al-Ilm University — 2026.